



The 24<sup>th</sup>  
Taipei Int'l Logistics & IoT Exhibition  
Taipei Int'l Cold Chain Technology Exhibition



Show Report



Taipei Int'l Logistics & IoT Exhibition  
Taipei Int'l Cold Chain Exhibition

# Preface

Since AI and the IoT came out, "Smart Logistics" has emerged. The logistics and warehousing industry in Taiwan is in an irreversible transformation trend. The advantage of transformation is not only to reduce labor costs and improve distribution efficiency, but also to establish a more transparent logistics supply chain. According to Taiwan Top 2000 (Commonwealth Magazine), e-commerce, fashion products, medicine, cold chain, third-party logistics, electronics, optoelectronics, semiconductors, food, vehicles, fasteners and other industries will have equipment upgrade needs in the next three years. Opportunities for Taiwanese businessmen to return to Taiwan will be the potential business chances for the logistics industry.

With the rise of global food safety and biomedical quality awareness, the development of the cold chain technology field is booming, and the joining of the IoT has further driven the cold chain business opportunities in Asia Pacific. According to the latest report from Grand View Research, the output value of the cold chain market will reach \$ 447.5 billion by 2025. The "Taipei Int'l Cold Chain Technology Exhibition" was born in response to industry trends and market demand. This exhibition brought a new perspective to the industry.



Taipei Int'l Logistics & IoT Exhibition  
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# Overview

The combination of Taipei Int'l Logistics & IoT Exhibition and Taipei Int'l Cold Chain Technology Exhibition gathered more than **120** domestic and foreign exhibitors, located in more than **400** booths. The four-days exhibition attracted over **140K** visits.


The fringe programmes attracted more than **700** attendees, which could be considered as a premier logistics and warehousing industry exchange platform in Taiwan.

"AGVs" (Automated Guided Vehicles) and "Logistics Smart Automation Equipment" are the two highlights of this exhibition. Many international renowned brands gathered, for example, ALP, Young Mood, Formosa Heavy Industries, HOPE, DAIFUKU, MEGVII and Hikvision, etc., showcased the industry's innovative technology and products.



# Quick-facts

 120 / Exhibitors

 145,940 / Visit (TaiNEX 2)

 400 / Booths

 299,017 / Visits (TaiNEX 1 & 2)

 75,600 / Net square meter

 4,200 / Booths

 50 / Fringe Programme

*\*The facts above are the total of 2019 Intelligent Asia*



# Visitor Profile

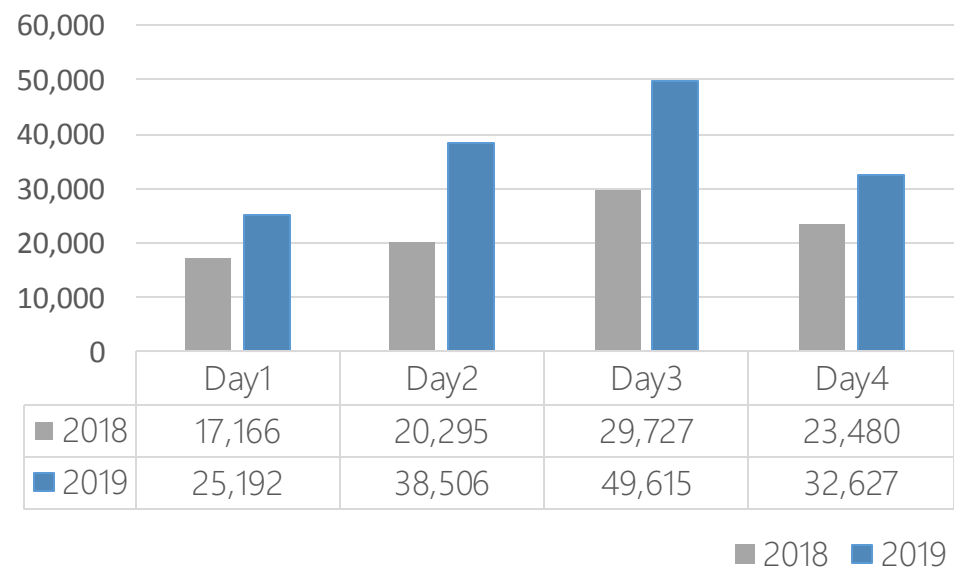
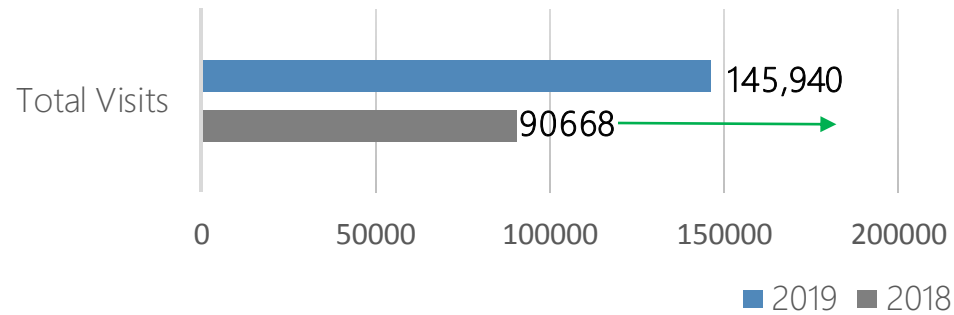
2019 Intelligent Asia featured 5 major manufacturing fields. The four-day exhibition attracted a total of 299,017 visits.

2019	Aug 21	Aug 22	Aug 23	Aug 24	Aug 21-24
Hall 1	27,901	41,686	52,774	30,716	153,077
Hall 2	25,192	38,506	49,615	32,627	145,940
Hall 1 + 2	53,093	80,192	102,389	63,343	299,017

*\*Hall 1 is the exhibition area of Taipei Int'l Industrial Automation Exhibition*

# Visitor Profile

Comparison of total visits between 2018 (TaiNEX 1) and 2019 (TaiNEX 2)



Intelligent Asia 2018 (includes Taipei Logistics, TAIROS, TAIMOLD and 3D Printing Show) set a good record. Despite the fact that the exhibition area was moved to TaiNEX 2 this year, the number of visits grew significantly compared with last year and reached a record high.



## Number of visits grew by 60%

In terms of marketing, we especially concentrated on inviting professional buyers and online advertising.



## The 2<sup>nd</sup> and 3<sup>rd</sup> days are the peak visits

On the 2<sup>nd</sup> and 3<sup>rd</sup> days of the exhibition, many buyers visited the show and many fringe programmes were held on these two days.

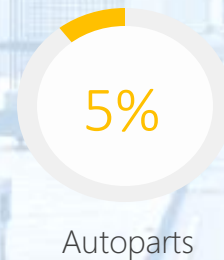
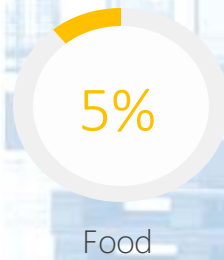
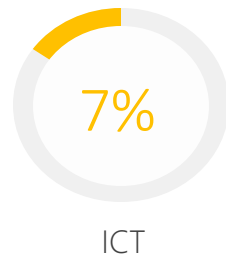
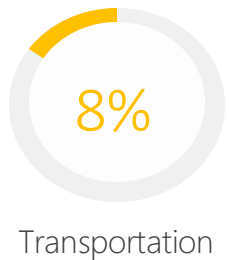
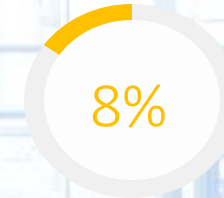
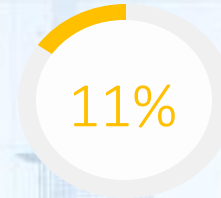
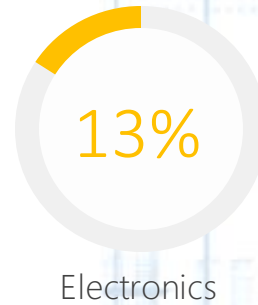
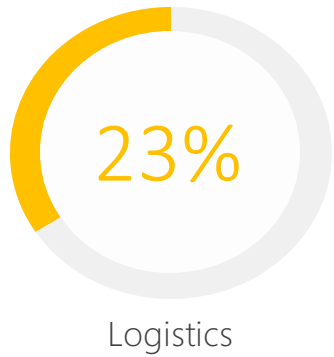


## Overseas buyers accounted for 5.2%

Top nationalities of foreign buyers are Japan, China, South Korea, Malaysia and United States.

# Visitor Profile

## Industries of visitors



- ❑ The following industries in order are: Academy, Biotechnology and Pharmaceutical, Light industry, Packaging industry, Processing and Distribution industry, Fast-moving Consumer Goods industry, Agriculture and Others
- ❑ This is a multiple choices question

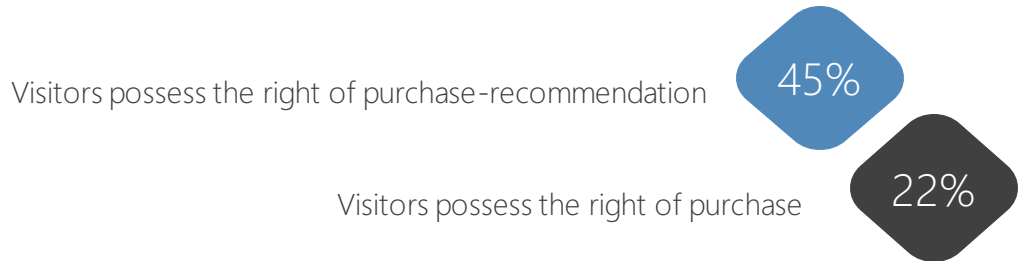


# Visitor Profile

## Visitor Job Position

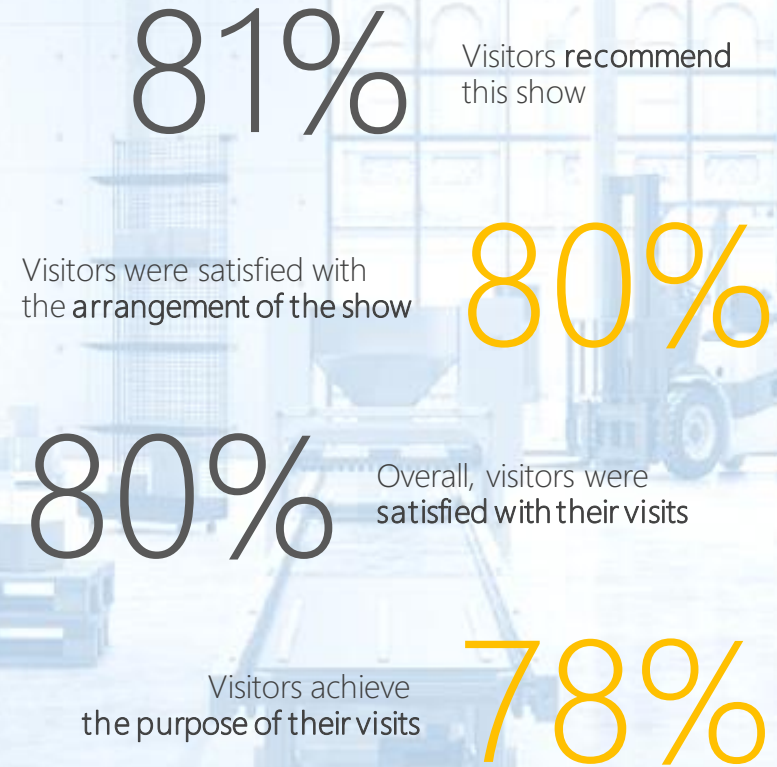


## Visitor's purchasing right



\*The visitor positions and data above are the total of 2019 Intelligent Asia

## Visitor Satisfaction



# Marketing Report



Direct Marketing

Sending E-newsletters, invitations and conducting phone invitations.

TV Report

Feature report, TV commercial, News live-web and news ticker, etc.

Print Media

Overwhelming promotion via newspaper, magazine, professional journal and media barter, etc. Also, strengthening the connection with international media.

VIP Invitation

The brand new VIP On-line invitation allows the VIPs enjoy the Easy-Pass experience. Giving an accurate and convenience One-Click inviting function to raise the show service.

Online Advertising

Target to the potential buyers, and do the "Re-Targeting" ads in intense coverage Google Display Network, Facebook / Instagram and Baidu

Online News

Publishing press releases and exhibition information on technology media platforms. Broadcasting live during exhibition days on "TechOrange".



◆ Google Display Network

◆ TV special report



◆ Technology News



◆ Facebook Ads

TechOrange 科技報橘  
8月21日下午11:47 · 公

工業 4.0 喊了多年，台灣製造業取得哪些成果？

Intelligent Asia 是台灣一年一度的工業主題大展，讓我們一起檢視台灣製造業的最新技術！



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【Intelligent Asia】見證工業 4.0 之下的台灣製造業升級，並提供智慧工廠健檢服務！ | TechOrange

◆ Technology News

◆ On site live stream



# Fringe Programmes

Date	Topic	Venue
Aug 21 (Wed.)	<b>SMART face to face: Seminar</b> How to start "Industry 4.0" for your factory in Taiwan? Join the seminar to find out the answer <i>In cooperation with: China Productivity Center</i>	Future Factory Lab 4F, TaiNEX 2
	<b>D-FORUM: SMART FACTORY</b> The benefit of Taiwan's smart manufacturing in US-China trade war <i>In cooperation with: DIGITIMES</i>	Room 504 5F, TaiNEX 1
Aug 22 (Thu.)	<b>Mold Technology Thesis Presentation</b> <i>In cooperation with: DoIT (MoEA), IDB (MoEA), TMDIA</i>	Room 403 4F, TaiNEX 1
	<b>3DP face to face: Change the way you live!</b> Meet practitioners in the fields of art, jewellery design and maker	Future Factory Lab 4F, TaiNEX 2
	<b>3D Printing Interdisciplinary Industry Forum</b> Fast printing, material technology and integration services <i>In cooperation with: IDB (MoEA), Institute for Information Industry</i>	Future Factory Lab 4F, TaiNEX 2
	<b>3D Printing Industry Seminar</b> Industrial, aerospace, medical and other applications in the industry, featuring new technology introduction <i>In cooperation with: AMAT</i>	Room 504a 5F, TaiNEX 1
Aug 23 (Fri.)	<b>International Mold Intelligent Manufacturing Seminar</b> The latest mold forming, automation and 3D printing technology <i>In cooperation with: ACAT</i>	Room 501 5F, TaiNEX 1
	<b>Logistics face to face: Modern logistics forum</b> Knock the door of smart logistics and develop new markets in Asia <i>In cooperation with: Modern Material Handling &amp; Logistics</i>	Future Factory Lab 4F, TaiNEX 2
Aug 24 (Sat.)	<b>WHO'S NEXT? --Talent Match</b> The communication on 2019 talent trends of manufacturing industry <i>In cooperation with: 104 HeadHunter</i>	Future Factory Lab 4F, TaiNEX 2

◆ Including all organized and supported fringe programmes

◆ SMART face to face: Seminar



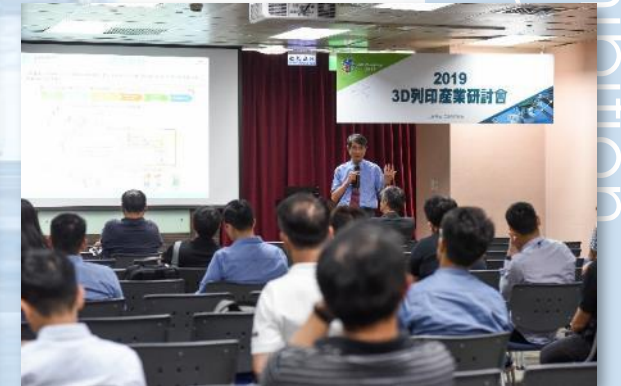
◆ International Mold Intelligent Manufacturing Seminar

◆ D-FORUM: SMART FACTORY



◆ WHO'S NEXT? --Talent Match

◆ 3D Printing Industry Seminar



# Fringe Programmes

Date	Topic	Venue
Aug 21	<b>Opening Ceremony (8:50 AM)</b>	1F, TaiNEX 2
Aug 21-23	<b>Smart Manufacturing Upgrading Consultation</b> Professionals provide advices based on your demands <i>In cooperation with China Productivity Center, Rockwell Automation, Metal Industries Research &amp; Development Centre</i>	Consulting Room Future Factory Lab 4F, TaiNEX 2
Aug 21-24	<b>Industry 4.0 step by step</b> Collect stamps to win a gift!	TaiNEX 1+2
Aug 21-24	<b>Let's battle! Top Tic-Tac-Toe</b> Start a quick match with artificial intelligence! <i>In cooperation with URA, Willing Machinery corp.</i>	HCI Room Future Factory Lab 4F, TaiNEX 2



◆ Smart Manufacturing Upgrading Consultation



◆ Let's battle! Top Tic-Tac-Toe

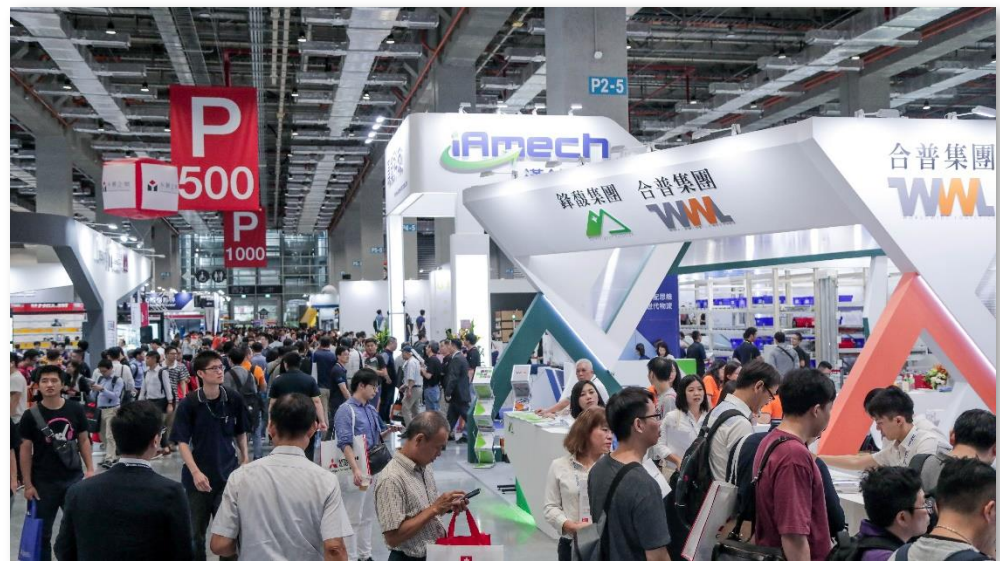


◆ Industry 4.0 step by step



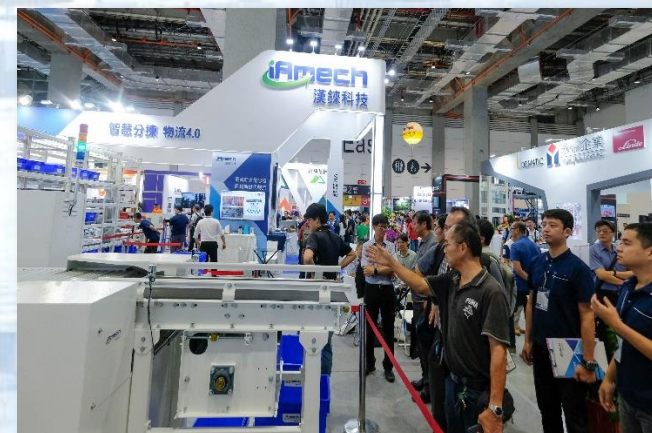
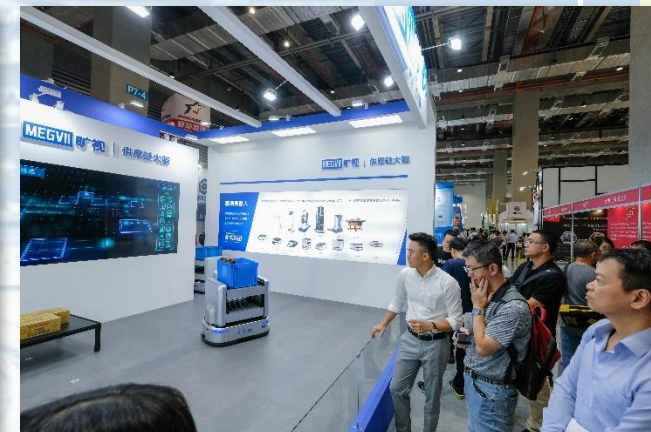
◆ Winner of Industry 4.0 step by step

# Show Gallery



Taipei Int'l Logistics & IoT Exhibition  
Taipei Int'l Cold Chain Exhibition

# Show Gallery





# Exhibitor List

P128	AIR PASSION INC.
P514	ALLY LOGISTIC PROPERTY CO., LTD.
Q1401	AN FAM ENTERPRISE CO., LTD.
P1301	APTOBJECT CORPORATION
P702	ARBOR TECHNOLOGY CORP.
P1124	BEIJING MEGVII TECHNOLOGY CO.,LTD.
P328	BENISON & CO., LTD.
P1306	BEST CADDY CO.,LTD
P1105	BILL DIGITAL TECHNOLOGY LTD.
P1401	BILLIONTON SYSTEMS LNC.
P1326	BOXWAY MACHINERY CO.,LTD
P1125	CELEBREE LIMITED
P907	CHANG YUAN-SHING INDUSTRIAL CO., LTD.
P1128	CHARNG HUEI INFORMATION TECHNOLOGY CO., LTD.
P1313	CHING KUNG CO., LTD.
P719	COMPONA CO., LTD
P1302	CP COWORK LIMITED
P1203	DSB BUSINESS MACHINE CO., LTD.
P1330	DURASTAR CASTERS AND WHEELS
P1417	EPSON TAIWAN TECHNOLOGY & TRADING LTD.
P1117	FOAMRITE ENTERPRISES CO., LTD
P502	FORMOSA HEAVY INDUSTRIES CORP.
P707	FROMM ASIA LIMITED TAIWAN BRANCH(H.K)
P1109	GIGA-TMS INC.
P1121	GO METAL INDUSTRIAL CO., LTD.
P214	GOOD ENGINEER INDUSTRIAL CO.,LTD
P428	HIKROBOT TECHNOLOGY CO.,LTD.
P132	HELIO INTERNATIONAL ENGINEERING CORPORATION
P1132	HIGH STORAGE SYSTEM CO.,LTD
P302	HO CASTER INDUSTRIAL CO.,LTD
P1029	HONEYWELL TAIWAN LTD.
P214	HOPE INDUSTRIAL CORPORATION
P1114	HSU MAW ENTERPRISES CO., LTD.
P232	HUA SHUO PLASTIC CO., LTD.
P001	HUO SHENG CO., LTD.
P901	I JANG INDUSTRIAL CO., LTD.
P314	IAMECH TECHNOLOGY INC
P602	INDUSTRIAL TECHNOLOGY RESEARCH INSTITUTE--Smart Circulation Service Technology Dept.

P805	ITEC SYSTEM INC.
P1205	JORJIN TECHNOLOGIES INC.
P1120	K&S LOGISTECH CO., LTD.
P713	K.T.L ENTERPRISE CO., LTD.
P821	KARCHER LIMITED TAIWAN
P124	KERRY TJ LOGISTICS COMPANY LIMITED.
P1332	KEYENCE TAIWAN CO., LTD.
P1413	KITO TAIWAN CO.,LTD
P606	KYOKUTO BOEKI KAISHA, LTD. TAIPEI BRANCH
P705	LEADING CHANGE TECHNOLOGY CO.,LTD.
P1013	LIFTEK CORPORATION.
P1303	LIKUAN INFORMATION TECHNOLOGY CONSULTANT CO LTD
P332	LOGILAB CO., LTD.
P1429	MAGICAL FILM ENTERPRISE CO.,LTD
P1323	METROPOLITAN WAREHOUSE EQUIPMENT CO., LTD.
P1322	MILD TECHNOLOGY CO.,LTD
P111	MODERN MATERIAL HANDLING & LOGISTICS MAGAZINE
P502	NAN YA PLASTICS CORPORATION
P1324	NANBAY
P1329	NEWTIME TECHNOLOGY CO., LTD.
P1305	NIPPON EXPRESS (TAIWAN) CO.,LTD
P813	NOVELTEK INDUSTRIAL MANUFACTURING INC
P1131	OTTO SOFTWARE PARTNER (OSP) TAIPEI CO., LTD.
P1427	PROVIEW GLOBAL CO.,LTD.
P1304	REVEL TECH CO.LTD
P1325	RICHFULL WOOD PACKAGE CO.,LTD
P802	ROMP ENTERPRISE CO.,LTD
P322	S.K QIAO SOLID FRAME
P1101	SANLONG TECHNOLOGY CO.,LTD
P1023	SATO TAIWAN CO., LTD.
P1024	SEALED AIR TAIWAN LTD.
P1106	SEAMAX INT'L LOGISTICS CO.,LTD.
P1219	SHIN KOU IRONWARE CO., LTD.
P422	SHIN-TAI PLASTICS INDUSTRIAL CO., LTD.
P1320	SINGULARITY&INFINITY
P701	SKYEYES GPS TECHNOLOGY CO., LTD.
P202	TAIPEI TRADING CO., LTD.
P1403	TAIWAN BEARING & TRANSMISSION ASSOCIATION
P114	TAIWAN DAIFUKU CO., LTD.
P907	TAIWAN HARLIN ENTERPRISES CO., LTD.
P1425	TAIWAN INTERNATIONAL PORTS CORP.,LTD.
P1409	TAIWAN STORAGE SYSTEM CO., LTD.
P1001	TARO & TYC CORPORATION
P913	TECH & WISE CO., LTD.
P1102	TERA AUTOTECH CORPORATION
P1319	TFS UNITED TECHNOLOGY CORP.
P1227	THREE FISH CO., LTD.
Q1106	TIRC
P905	TOPLEE STORE EQUIPMENT COLLECTION LTD.
P1318	TRACEEZ TECHNOLOGY INTERNATIONAL CO., LTD. TAIWAN BRANCH

P1309	TRIDENTPAK INTERNATIONAL CO.,LTD
P1113	U.G. PAPER CO.,LTD.
P1201	UNION MARKET ENTERPRISE COMPANY LTD.
P402	UNITECH ELECTRONICS CO., LTD
P1419	UP & UP MATERIALS CO.,LTD
P002	WORMIT INC.
P1108	WU'S TECH CO.LTD
P801	YAN'S INDUSTRIAL CO.,LTD.
P306	YOUNG MOOD ENTERPRISE CO., LTD.
P1405	ZHEJUANG LIBIAO ROBOT CO.,LTD.



# Exhibitor List

P110	ADVANTECH CO,LTD
P106	FLUTAI COMPANY LIMITED
P102	HOT INSTRUMENTS CO., LTD.
P108	INDUSTRIAL TECHNOLOGY RESEARCH INSTITUTE-Service Systems Technology Center
P104	LOSCAM TAIWAN LIMITED
P209	SHINYU LIGHT CO., LTD.
P205	SIH FANG DONG LI MOTORCYCLE CO,LTD
P201	U-LONG CO.,LTD
P110	WAP INTERNATIONAL CO., LTD.

Exhibition  
Main Exhibition

**See You Again!**  
Aug 19-22, 2020

Organizers

Chan Chao Int'l Co., Ltd.  
The Global Logistics Council of Taiwan  
Taiwan Internet Of Things Alliance

Co-organizer

Modern Material Handling Magazine

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