

Leading the Dental World into the Future



POST SHOW REPORT — 2022 —

Leading the Dental World into the Future

ايدك AEDDC DUBAI

1-3 FEB 2022

VISITOR DELEGATE SCAN & REGISTER

CONFERENCE (A & C)
Sheikh Maktoum Hall ←

CONFERENCE (B, D & E)
Sheikh Maktoum & Sheikh Rashid Halls ↑

EXHIBITION
Halls 1 to 8 & Concourse →

PARTNERS DISTRICT

ORGANISER
Outsourcing

INDEX MEDIA & AEDDC

SCIENTIFIC ORGANISATION

ADVANCED SPECIALISATION

AEDDC DUBAI

aeddc.com





Record Breaking

US\$3.9 Billion in Trade Deals



For us, AEEDC is one of the best exhibitions, because we can meet a lot of buyers from the Middle East and Europe. This is our 9th year participating and of course we'll be here next year because for us this is one of the best shows.

Heddie Ricci
CEO, Bionnovation Biomedical
Brazil



The 26th edition of the UAE International Dental Conference & Arab Dental Exhibition - AEEDC Dubai took place from February 1 - 3, 2022 at the Dubai World Trade Centre. The World's Largest International Annual Scientific Conference and Exhibition attracted more than 66,000 Oro-Dento-Facial professionals from 155 countries, over the 3 days of the event.



4,800
Brands on Show



66,000
Visitors



155
Countries Represented

New in AEEDC 2022



Oral Hygiene Under the Spotlight

Oral Hygiene companies displayed their products and services at the Concourse giving them a premium experience of visibility and exposure with their target customers



Leading the Dental World into the Future

For the first time AEEDC offered a platform for dental start-ups to get exposure to the global dental community over the period of the event and provided the right opportunity to accelerate business on a world scale.



AEEDC Dubai has been wonderful, we've met so many distributors from all over the world, especially from the Middle East and Africa markets, as well as the European markets as well. I've been participating in AEEDC since long time, and every time AEEDC is getting better and more wonderful.

Daniel Cho
Dental Sales Division/ Assistant Manager
GENORAY, Korea



I would like to thank the organisers for all the recommendations, efforts and support to make our first participation in AEEDC 2022 a great success.

We met a lot a lot of clients, doctors, clinic managers with which we started to explore new business opportunities.
We are willing to be a regular exhibitor in AEEDC from now onwards.

Ahmad Makki
General Manager, AstraCare
UAE



66,000
Buyers and
Delegates from
155
Countries

Top 10 Countries Visiting AEEDC Dubai 2022



United Arab Emirates



Saudi Arabia



Iraq



Iran



Egypt



Syria



Jordan



Pakistan



Kuwait



India



**PARTNERS
DISTRICT**

Media and Industry partners gathered at the AEEDC Partners District to discuss future business and collaborations

2022 Media Partners



44%
Dental Clinics



23%
Dealers- Importers-Distributors



13%
Hospitals & Laboratories



9%
Health Regulatory Authorities &
Governmental Entities



7%
Universities/ Research



4%
Others

2022 National Pavilions



BRAZIL PAVILION
Under the aegis of



GERMAN PAVILION
Under the aegis of



ITALIAN PAVILION
Under the aegis of



KOREAN PAVILION
Under the aegis of



KOREAN PAVILION
Under the aegis of



RUSSIAN PAVILION



SPANISH PAVILION



SWISS PAVILION
Under the aegis of



TURKISH PAVILION
Under the aegis of



We visit AEEDC every year for developing our business in Central Asia and buying products . We like to visit AEEDC because it helps us to know the dental news and latest products of the world. In the development of our company, the exhibition is of great importance.

Nur Islom Abdukarimov
VODIY DENTAL SAVDO Co.Ltd
Dental Products Distributor
Uzbekistan



The AEEDC Dubai 2022 exhibition has exceeded our expectations by far and beyond. We didn't expect this huge number of attendees.

Dr. Ahmed Abou Foul
CEO, Engiomed



Six Days of Comprehensive Educational Activities Covering the Oro-Dento-Facial Science



90
Speakers



208
Scientific Sessions



14
Workshops



192
Poster Presentations



5
Conference Halls



CME

- ▶ **22.5** American Dental Association
- ▶ **18.5** Dubai Health Authority
- ▶ **18** Ministry of Health and Prevention
- ▶ **30** Arab Academy Accreditation

DWDM[®]
DUBAI WORLD DENTAL MEETING
Dubai World Dental Meeting
Continuing Education Program
(Pre-AEEDC Conference Courses)

Dubai World Dental Meeting

January 29 – 31

DWDM is a 3-Day hands-on and lecture course, covering the latest in **Aesthetic, Restorative, Implantology** and other Dentistry topics presented by top experts from around the world.

I am really impressed with the engagement of the audience, they were all eager and ready to learn something. There were lots of questions being asked. I highly recommend AEEDC, there is an opportunity to learn all around.

Dr. Man Wai Ng
DDS, MPH, Dentist-in-Chief,
Associate Professor Boston Children's Hospital
USA



I had the pleasure to join this wonderful meeting, to visit this great exhibition, and to see the best and most updated technology in a wonderful environment here. I had the pleasure to interact with super qualified professionals and dentists. It is a wonderful meeting and I think it is a great opportunity for all dentists to come here to interact and learn the most updated procedures and techniques.

Prof. Lorenzo Breschi
DDS, PhD, FADM,
Full Professor, Director of Restorative
Dentistry Unit,
Director of Master in Aesthetic Dentistry,
University of Bologna
Italy





ORTHO

AEEDC Dubai World Orthodontic Conference

January 31 - February 1

The 2-Day conference dedicated exclusively to the field of Orthodontics gathered **13 Top Experts** from around the world to discuss pressing issues in the Orthodontics field.



EACMFS Symposium In Conjunction With AEEDC Dubai World Oral & Maxillofacial Conference 2022

February 2 - 3

The 2-Day specialised conference featured **13 prominent OMFS speakers** and experts, discussing various topics in the field of Oral and Maxillofacial Surgery.



AEEDC ADVANCED SPECIALITY COURSES

Advanced Speciality Courses

February 1 - 3

AEEDC delegates took the opportunity to learn from the top experts on various subjects like **Perio-Implantology, Endodontics, Aesthetic Dentistry, Paediatric** Dentistry courses.

Endodontics Courses were organised in Cooperation with Style Italiano Endodontics





AEEDC Dubai Conference

February 1 - 3

The conference witnessed the participation of **90 speakers** from across the globe, who offered their insights on the most advanced topics in dentistry delivering more than 208 Scientific Sessions.

AEEDC Dubai Conference this year witnessed collaborations with various entities making it a must attend conference for the Oral and Dental sector.



Boston Children's Hospital



مؤسسة الإمارات للخدمات الصحية
Emirates Health Services



الجمعية السعودية للاستعانة السنية
Saudi Prosthodontic Society



Poster Presentations

The conference showcased **192** poster presentations, offering presenters a unique opportunity to share their research and case studies.



AEEDC Student Competition

Student Competition

18 universities from across the globe took part in the 13th edition of the AEEDC Dubai Student Competition.



The Marketing Power of AEEDC



AEEDC Dubai Stars, a show happening in parallel to the UAE International Dental Conference & Arab Dental Exhibition (AEEDC Dubai). The show features key figures, celebrities, and influencers who share their success stories and insights along with several entertainment activities & competitions.

AEEDC Dubai Stars Activities

- ★ Panel Discussions
- ★ Experts Talks
- ★ Motivational Sessions
- ★ Entertainment
- ★ Success Stories
- ★ Competitions & Raffle Draw



EMAIL CAMPAIGNS

504,000
emails sent
90,302

dental professionals database



MEDIA AND ASSOCIATIONS

14
partners
95

print and digital adverts
2.5 Million
audience reach



SOCIAL MEDIA

45,131

fans and followers across Facebook, Twitter, LinkedIn, Instagram & Youtube platforms



DIGITAL ADVERTISING CAMPAIGN

6.57 Million

impressions across Google and Facebook



WEBSITE

251,226
website sessions
135,061

unique website visitors



SMS

95,550

SMS delivered

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**SEE YOU
NEXT YEAR**

**7-9
FEBRUARY
2023**

Organized by



INDEX® Conferences & Exhibitions Organization Est.

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