

## Highlights



### Smart 4.0

#### Production Line:

Five manufacturers came together at Industry 4.0 Festival Area to showcase a smart production line in Turkey for the first time.

### WINnovation:

Innovative Technologies Contest



**51 Panels,  
156 Speakers**

**B2WIN:** Business-to-business Matchmaking Supported by Enterprise Europe Network (EEN)

**90 national and international media supporters**

# WIN

EURASIA

# WIN EURASIA 2019

CeMAT  
EURASIA

IAMD  
EURASIA

Industrial  
Energy  
Systems  
EURASIA

Metal  
Working  
EURASIA

Surface  
Technology  
EURASIA

Welding  
EURASIA

## See You Again...

## 10 - 13 November 2021



Deutsche Messe

Hannover Fairs Turkey Fuarçılık A.Ş.  
Büyükdere Cad. Şarlı İş Merkezi  
No:103 B Blok Kat 5, 34394,  
Mecidiyeköy-Şişli, İstanbul - Turkey  
+90 212 334 69 00  
www.hmist.com.tr  
info@hf-turkey.com



For Online Registration  
[win-eurasia.com](http://win-eurasia.com)

Entrance Ticket



## Post Show Report

# WIN THE FUTURE!

## Exhibitors



- ▶ **1.376** exhibitors from **20** countries
- ▶ **11** Halls located on **33.110 m<sup>2</sup>** net stand area
- ▶ **4** Pavilions;  
**China, Germany, South Korea, Taiwan**



## Visitors

- ▶ **77.403** visitors from **111** countries
- ▶ **467** B2B matchmaking participants from **37** countries

## Top 5 International Exhibitor Countries



**China**  
**Germany**  
**Taiwan**  
**South Korea**  
**Italy**



## Top 5 International Visitor Countries



**Iran**  
**Bulgaria**  
**China**  
**Russian Federation**  
**Germany**

## Exhibitor Overview



- 90%** satisfied from the exhibition
- 90%** will exhibit at WIN EURASIA again
- 82%** satisfied with the professional visitor quality
- 82%** recommend WIN EURASIA to a colleague



## Visitor Overview

- 96%** satisfied from WIN EURASIA
- 99%** plan to visit the exhibition next year
- 91%** recommend WIN EURASIA to a colleague
- 80%** visitors are decision-makers